



Go online to quickly produce a tailored pitch for clients

Our new client meeting prep tool provides a fast track to tailored sales strategies based on client generation, life stage needs, income and more.

With this tool available on the Generation Matters site, producers enter basic client info and immediately generate a recommendation of:

- WHAT to sell based on their life stage, as well as
- HOW to sell it based on their generation.

It's easy and fast. Try it today.



Prepare effective sales strategies with Generation Station, available on AIG.com/GenerationMatters

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