



Priority Income ProtectionSM

Here's a disability cross-sell that fills coverage gaps fast.

Livelihoods Must Live On

Priority Income ProtectionSM is the quick-issue income protection every client needs. The product's straightforward coverage is ideally suited to support your clients' day-to-day should the unexpected happen, leaving them unable to "conduct business as usual" due to an injury or illness.

You can't foresee the future, but you can help safeguard it.


Generate mobile or online quotes in minutes, and use the e-App to quickly fill coverage gaps.


PIP Tools at Your Fingertips

PIP's uncomplicated cross-sell opportunity is a win-win for you and your clients.

 Easy to understand the need

 Fast quotes via Mutual of Omaha mobile app

 No financial underwriting or occupation classes

 Streamlined e-App with knock-out questions

 Prompt policy approval, typically 24–48 hours



Quotes for Sales Professionals

Download the mobile app to generate quotes quickly and easily.



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