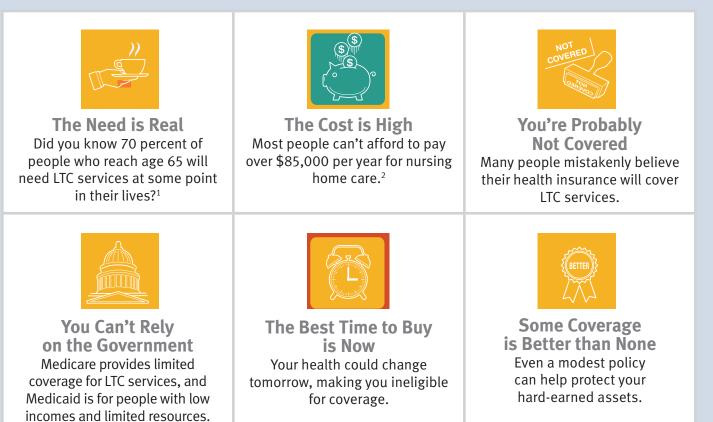
Start the Conversation!



November is LTC Awareness Month.

Time to engage prospective clients in a conversation about the importance of planning for LTC.

Six Ways to Get the Conversation Going



¹ U.S. Department of Health and Human Services

² Mutual of Omaha's Cost-of-Care Study conducted by LTCG, 2015; released June 2015

Looking for Sales Ideas?

Our LTC Sales Ideas booklet is packed with tips for turning your clients' needs and concerns into sales. Request a copy from sales.support@mutualofomaha.com.





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