

Ameritas monthly bonus...improved!

More Lives, More Fulfillment

Thank you for working hard every day to help your clients enjoy life at its very best by reducing uncertainty and protecting what's most cherished. We appreciate your effort!

Run with the HerdSM and finish the year strong

From now through December 31, 2017 we are giving you more for your potential reward.



Earn More When You Place More Life Apps

Monthly Life Insurance Bonus

You'll receive an extra monthly incentive on top of your normal compensation based on the number of life insurance applications and the amount of life insurance premium you have paid.

Large Case Bonus

If you have at least two paid life applications during the month and have more than \$20,000 annualized life planned premium, you'll be eligible for a large case bonus of \$1,000.

Life Applications	Premium	Bonus
2	\$3,000	\$300
3	\$4,000	\$450
4	\$5,000	\$600
5	\$6,500	\$800
7	\$8,000	\$1,000
8	\$10,000	\$1,200
9	\$12,000	\$1,400
10+	\$15,000	\$2,000

How It Works

The smaller bonus (based on either life application count or life premium) will be paid. A few examples will illustrate how it works.

- 5 paid life applications and \$4,000 life premium = \$450
- 3 paid life applications and \$20,000 life premium = large case bonus \$1,000
- 9 paid life applications and \$10,000 life premium = \$1,200

The Fine Print

- Life applications issued and paid after August 1, 2017 are eligible.
- FOCUS 10 Life, Excel Performance VUL, FLX Living Benefits Term and all policies issued by Ameritas Life Insurance Corp. of New York are excluded.
- Planned life annualized premium will be used to determine the amount of premium paid for all products, including universal life. For universal life, the base planned annualized premium up to target will be credited and excess over target premium will not. For whole life, no paid-up riders or 1035 premium will be credited. Minimum planned annual premium is a total of \$120.
- An annual premium increase on an existing life policy must be at least \$120 to be considered for the application count.
- Bonus is only available to agents on a producer contract under a brokerage general agency or strategic alliance marketing organization.
- Agents can only win in one category.
- Application count and premium totals are not cumulative. Bonus is determined at the end of each month.
- Must be in good standing with Ameritas at time bonus is paid.
- If an application is split with other producer(s), the application count and premium is based on the percentages of the commission split.
- Ameritas reserves the right to charge back the bonus if policies are terminated for any reason.
- Ameritas can discontinue this bonus at any point without notice.

For more information call Eric Ojeda at 800-390-2361.

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