



This just in . . .

STRENGTH • STABILITY • HASSLE-FREE



Now Open! Lead Card Collection Station Pre-Order

Pre-ordering is now open for the Lead Card Collection Station from UnitedHealthcare for only \$200 (includes shipping and handling). This is a great opportunity to generate more leads at your approved venue or location.

Lead Box Features

- Two pockets for tri-fold brochures (benefit highlight brochures)
- Holder for business cards
- Attached pen and Lead Card pad
- Writing surface
- Changeable 11 x 17 graphic panel
- Additional graphic panel inserts are on the Agent Toolkit

Lead Box Benefits

- Compact, small footprint (4 feet 8 inches tall, base is 18 inches x 18 inches)
- Portable and easy to assemble
- Customizable graphics
- Locked and secure
- \$200 includes shipping and handling

Order at <http://uhg-leadbox.collaterate.com/>. **Pre-order closes on Friday, April 14, 2017.**

Minimum National Order:

There must be a minimum of 100 Lead Card Collection Stations requested between all pre-orders received across the country; otherwise, we will not move forward with the order. Your credit card will not be charged if the number of total Lead Card Collection Stations ordered does not reach 100.

Operational and Compliance Guidelines

- Obtain permission from venue prior to placing station
- Rules pertaining to marketing materials in provider locations apply; for example, the station cannot be placed where consumers receive care or wait to receive care
- Must use approved lead cards and marketing materials from Agent Toolkit. AARP Medicare Plan lead cards are also available on the Agent Toolkit.
- If used in provider offices, providers must not steer consumers to the lead boxes OR handle the lead cards in any manner (ex: empty the lead box, forward leads to the agent)
- Information provided on lead cards must be considered private
- Lead collection box must be checked and emptied no less than once a week
- Any suspected or known breach or theft of the lead box must be reported to UnitedHealthcare immediately

Contact

Should you have any questions, comments or concerns; please contact the Agent Materials team at agent_marketing_requests@uhc.com

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This email was sent by: UnitedHealthcare Medicare Solutions
9800 Health Care Lane Minnetonka, MN 55343 USA

