

Coming in July: Updated Asset Care®

By Jan. 1, 2020, all issuers of life insurance are required to reprice their products according to the 2017 CSO mortality tables. OneAmerica® has updated the benefits and pricing within our whole-life based Asset Care® product suite, and we will be launching a new product in July!

What you need to plan for today



NEW

State approvals

The [Asset Care Product Launch and Advertising Approval tracking spreadsheet](#) shows the most current state availability information. After the initial launch, you may continue to sell the current product in states where the new product has not launched.

Transition rules

Paper apps for the current product must be received in the Home Office by end of business on **June 28, 2019**. eApps must be locked and sent for signature by end of business on **June 28, 2019** and must be received in the Home Office by end of business on **July 12, 2019**. Applications submitted through both submission methods must have the underwriting interview ordered by **June 28, 2019**.

June 28, 2019

- eApps must be locked (apps not yet signed but sent for signature)
- Interview must be ordered with LTCG
- Signed paper app must be received by Home Office by end of business

June 29, 2019

- Sales Connection and iPipeline eApps and quoting updated
- The new product is available for quoting and submission in the launch states
- Underwriting interviews for the new product can be ordered with LTCG in launch states

July 1, 2019

- Market launch in AL, AK, AR, CO, FL, GA, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NE, NV, NH, NM, NC, OH, OK, OR, PA, RI, SC, TN, TX, UT, VT, VA, WA, WV, WI, WY

July 12, 2019

- Signed eApps previously locked and sent for signature for the current product must be received in Home Office by end of business



Training opportunities

We'll be hosting national webinars on the new Asset Care product every Tuesday and Thursday in June and July. Producers from all distribution channels are encouraged to participate.

[Click here to register for a FREE webinar today »](#)

Have questions?

Contact your back office with questions about the launch, transition rules or training.

L302 JT; ICC18 L302 SP; ICC18 L302 SP JT. Not available in all states or may vary by state.

For use with financial professionals only. Not for public distribution.

19-02224



This email was sent by:

OneAmerica Financial Partners, Inc.

One American Square, PO Box 368 Indianapolis, IN 46206-0368 United States