



Medicare Producer News

Individual MA/MAPD: February 06, 2019

- Members get ExtraCare Health Card
- New materials on Studio
- New personalized video for members
- Saving \$\$ with preferred pharmacies
- How to read a formulary
- Special rules for some drugs



NEW: Members to receive ExtraCare Health Card

Aetna and Aetna Coventry MAPD and PDP members will receive an ExtraCare Health Card from CVS Pharmacy, one of our preferred pharmacy partners.

With this card, members can get **20%** off on CVS brand health products like vitamins, cold remedies and other over-the-counter supplies. The card does not offer discounts on prescription drugs.

The ExtraCare Health Card is free, and members are under no obligation to use it. If members choose to use it, the 20% discount will be activated when used during a purchase.

What you need to know

- *IMPORTANT: Due to compliance rules, this discount program cannot be promoted to prospective enrollees as an Aetna value-add program. It can only be discussed with current members.*
- The cards started mailing the last week of January and will continue into late February. Thereafter, the cards will be mailed to new members on a monthly basis.
- If members already have an ExtraCare card, they can call CVS Pharmacy at 1-800-746-7287 to have their reward points transferred to their new card. Or, they can go to www.cvs.com/extracarehealth.