



Up to a ~~12%~~

13% Premium Bonus

Help Clients Succeed in Retirement

Only available until 8/17

Another reason to choose one of the industry's strongest combinations for accumulation and income: **Balanced Choice[®] Annuity Elevate premium bonuses have increased up to 13%**. We've updated all the BCA Elevate[®] sales ideas to help you show the benefit of:

- **Up to a 13% Premium bonus**
FER[®] Max offers a premium bonus and enhanced death benefits
- **Up to a 13% Income Base bonus**
immediately increases the amount used to determine future income with the Balanced Allocation Lifetime Income Rider[®]

Please call us at 877-645-4939 to run an illustration for an upcoming appointment.

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The Family Endowment Rider[®] (FER) The Family Endowment Rider[®] Max (FER Max) and Balanced Allocation Lifetime Income Rider[®] are optional riders available for an additional cost at contract issue. Combining riders may reduce the Income Base bonus. All products may not be available in every state; consult a current rate sheet for availability.

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