Let Aetna’s Medicare Marketing Studio help you grow and maintain your Medicare business.
Aetna’s Medicare Marketing Studio

How do I register?

» Go to www.aetnahub.com/mms
» Proceed to right side of the screen under New User
» Enter your NPN as your username
» Select Password of your choosing
» Complete your user profile in full, click accept and you are done

Registration connects to the RTS (ready to sell) database. If your NPN is in the RTS database, you will gain automatic access

How do I use it?

Using the Studio is simple. You can:

» Search for materials by state and county.
» Customize documents by adding your contact details and photo* so prospects and clients know who to call.
» Order marketing materials for print, mail or download.
» Upload your own data list or buy one directly on the site to mail to your target audience.
» You can download marketing pieces for free or have them printed and shipped or direct mailed at competitive rates.

*Photos are available for select lead generation pieces

What is it?

A customizable Medicare marketing print portal that provides CMS compliant, state & county specific marketing solutions to help you drive new membership and retain existing members. Once registered, you will find an effective variety of lead gen flyers & post cards, meeting materials, informational/educational flyers, posters, signs, window clings and more.
Questions about a Medicare plan?

Enroll by December 7

Starting at $0 monthly plan premiums

Learn how you could get a Medicare Part B premium credit and much more with Aetna Medicare.

- Plans with a credit of $25 monthly to your Medicare Part B premium
- A limit on the medical costs you pay each year for covered services
- Health and wellness programs, including SilverSneakers® Fitness program membership at no extra cost
- No additional actions required under your current plan

Call to learn more or make an appointment.

Agent/Agency/Fax Number: <1-XXX-XXX-XXX (TYY: 711)>
- 8 a.m. to 8 p.m., 7 days a week
- A licensed sales agent will answer your call.

Aetna Medicare. Plans with a credit of $25 monthly to your Medicare Part B premium. A limit on the medical costs you pay each year for covered services. Health and wellness programs, including SilverSneakers® Fitness program membership at no extra cost. Call to learn more or make an appointment. A licensed sales agent will answer your call.

Are you ready to enroll in Medicare?

Enroll by December 7

I can help simplify your Medicare plan choices, and connect you with the right plan. Call today to RSVP or to make an appointment.

Agent/Agency/Fax Number: <1-XXX-XXX-XXX (TYY: 711)>
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Will my prescriptions be covered?

What is Medicare Advantage?

What does it cost?

Will my prescriptions be covered?

Call today to RSVP or to make an appointment.

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I can help simplify your Medicare plan choices, and connect you with the right plan for a total approach to your health. What is Medicare Advantage? What does it cost? Will my prescriptions be covered? Call today to RSVP or to make an appointment. A licensed sales agent will answer your call.
Medicare questions? Get answers inside today.

Aetna Medicare Advantage is now available in your area

Enroll by December 7

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Aetna Medicare
Here for you

If you have Medicare and Medicaid, we can help find the right Medicare Advantage plan for you.

Our plans give you more benefits than Original Medicare alone at no extra cost. See benefits like:

- Preventive care
- Vision
- Hearing
- Dental
- Extra prescription drug coverage
- And more

Call today
1-855-862-9123 (TTY: 711)
A doctor can answer any questions.
A referral agent can answer your call.

The Medicare quick guide

Medicare offers you different coverage options. Knowing a few basics can help make it easier to choose the one that's right for you.

Part A: Hospital Insurance
- Covers inpatient care in hospitals and some skilled nursing facilities and home health care
- Most people won't pay a premium for Part A

Part B: Medical Insurance
- Covers doctors' services, hospital outpatient care, and some other services
- You pay a monthly premium in addition to the Part A premium
- Together, Parts A and B make up Original Medicare (provided by the federal government)

Part C: Medicare Advantage plan
- Covers Medicare Parts A and B, and offers Part D plan; may have other benefits

Part D: Medicare Prescription Drug Plan
- Only covers prescription drugs
- You may pay a monthly premium in addition to the Part A and B premiums
- You must pay the Medicare-approved price for all covered prescription drugs
- Parts C and D offer you extra coverage (provided by private insurers like Aetna Medicare)

The ABCDs of Medicare

Dedicated to you

If you have Medicare, you may qualify for a plan with a dedicated care team. They can make your life easier by helping you meet your needs. So you can reach your health goals and make the most out of life.

More for you

If you have Medicare and Medicaid, you may qualify for extra benefits in Original Medicare alone.

aetnamedicare.com